

COMFORT & ECONOMY



8 reasons to choose
EASYBACK®

 **BEAULIEU** of AUSTRALIA

What is Easyback?

Easyback is a very strong backing consisting of numerous layers of polypropylene fibres.

These layers are bonded together to give an extremely stable base.

Easyback is the ideal choice. It makes the job of fitting wall to wall carpet simplicity itself and has these additional benefits:



1

Soft under foot

The numerous layers of fibres guarantee softness under foot and are therefore comfortable to walk on.

Moreover, the elasticity of the fibres produces a cushioning effect reducing shocks to an absolute minimum.



2

Strong

Easyback is very tough and durable. You can be sure that it will perform well for years.

EASYBACK®



3

Excellent insulation

Easyback is also an excellent insulation material because of the air trapped between the layers of fibre. This helps you to save on heating costs.



4

Reduces noise

Easyback also provides an effective 'sound barrier' greatly reducing noise levels.

What do customers think?

Jon, 24, a musician.

“I live in a high rise building and since I chose **Easyback** my neighbours have stopped complaining about my clarinet practice!”

Emma, 39, a secretary.

“We decided to lay our **Easyback** carpet straight onto the wood floor. Not only did we save on the cost of underlay but our room already feels warmer. No more high heating bills!”



5

Odourless

Polypropylene fibres are by nature odourless. Any odours produced during the production process will disappear completely.



6

Easy to lay

The way in which the different fibre layers are bonded together ensures that the carpet does not fray when it is cut. This simplifies the fitting process and reduces the loss of material to an absolute minimum.



7

Health & environment

The production process respects very strict environmental standards. Moreover **Easyback** does not contain any harmful materials. It is anti-allergenic - it does not encourage the development



8

Economical

Thanks to its insulation and long-lasting qualities and the fact that carpets with **Easyback** are simple to cut and re-use, **Easyback** is actually very economical.

4 ways to fit EASYBACK®

Easyback - Easylay:
It is easy to lay and even re-lay



1

Gripper & Underlay

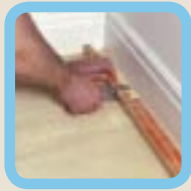
Although the mushroom tape method of fastening is probably the best for this type of carpet you may still prefer to fit [Easyback](#) with grippers and underlay.

If so, the underlay must be firm enough to support the carpet – particularly if a join is to be made.

The fitting process is similar to the mushroom tape method using a carpet stretcher to fasten the carpet over the pins on the gripper strips.

When trimming the carpet to size an allowance should be made to tuck the carpet behind the gripper for a neat finish.

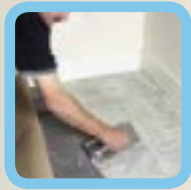




2

Loose Fit

Easyback's solidity and durability make it possible for you to apply the loose-lay method in any room smaller than 20m². Simply place it on your floor and cut it to fit in order to obtain a magnificent result. This method also allows you to remove the carpet without any problems – you can even re-use it in another room!



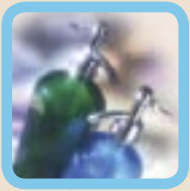
3

Fully Adhered

Of course, you can glue the carpet to the floor if you wish. In fact this ensures even greater stability. However, the glue makes it more difficult to remove the carpet so moving it to another room does become a problem!

To avoid this you can use 'peel-up adhesive'. This method means that **Easyback** is glued to the floor using 'tackifier' glue which uses the 'post-it note' principle. The carpet will not slip but can still be removed when required without the problems of more standard adhesives. In both cases your preference will probably be for odourless glue which is both environmentally and health friendly.

Contact your supplier for more information about the right glue for your requirements and the best way to prepare the surface and apply the glue.



4

Mushroom Tape

Strips of mushroom tape (usually 50mm or 300mm wide) consist of tiny mushroom-like hooks which attach to a felt back very well.

Mushroom tape can be used on all kinds of surfaces and can be removed without trace. This means you can re-use both carpet and tape!

Laying Easyback with mushroom tape

Apply the mushroom tape strip around the perimeter of the room approximately 5mm from the wall. Secure the tape to the floor using a roller to ensure maximum grip. Roll out the **Easyback** carpet and position in the room. Attach the Easyback to the mushroom tape to provide a secure fitting. For best results use a carpet stretcher to hook the carpet onto the tape. The stretcher is used only to smooth out the carpet. Always use a stretcher working away from your starting point. Once the carpet has been fastened onto the tapes, cut the carpet to size making sure there are no bumps or gaps. Finally use a flat roller to press the carpet securely onto the tape.

Start from the middle of wall 1 and continue as you can see in the pictures. The next step is to fasten Easyback to wall 2. Finish by attaching Easyback to the mushroom tape along wall 4.

Your Ideal Dealer