



Choices
Flooring

choicesflooring.com



asthma friendly
CHOICES

A U S T R A L I A



WHAT IS SENSITIVE CHOICE?

Sensitive Choice® is a community service program created by the National Asthma Council Australia for all of us who want to breathe purer, cleaner, fresher air and reduce asthma and allergic reactions.

While the Sensitive Choice® program and the products featured within this brochure do not claim to offer cures or treatment for such conditions, we conscientiously strive to help cleanse and purify the personal environments in which we all live and breathe.

Choices Flooring is a community-conscious company and we are proud to display the blue butterfly on our Brease carpet range and Dunlop Comfort CHOICE underlay, so you can rest assured knowing you are making a healthy choice for your home.

For more information on the Sensitive Choice® program, visit choicesflooring.com or sensitivechoice.com



asthma friendly CHOICES



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BREASE TESCONI Co-
lour Featured: Trojan

BEFORE YOU BUY

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your carpet looks. This can include the pile direction, paint colour on walls, furniture and décor items that can alter the appearance of your carpet.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your carpet, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected carpet may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour of the carpet is perceived.

For example, carpet that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. The carpet will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

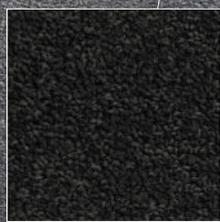
Natural sunlight is not the only lighting that has an impact on the colour of your carpet; the type of light fixtures you have in the room will also play a part in how the carpet will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the carpet within your room.



Wall colour and furniture can appear to change the tone of your carpet due to colour reflection.



The actual swatch generally appears most like the mid to dark sections of the room image.



Under natural light your carpet can appear drastically lighter.

For more information, visit [choicesflooring.com](https://www.choicesflooring.com) or speak with your sales consultant at your local Choices Flooring store.

SOLUTION DYED NYLON CARPET CARE & MAINTENANCE GUIDE

If you or your family suffer from asthma or allergies, a solution dyed nylon (SDN) carpet will certainly assist you in making your home a healthy one. However, regular maintenance is required to ensure you can enjoy its outstanding qualities for years to come.

DRY VACUUM REGULARLY

As often as necessary, but at least once a week, especially in high traffic areas.

This will remove free soil particles and surface litter, and prevents soil becoming embedded in the carpet.

Pay particular attention to the areas around doorways and skirtings which are often the first place for insects and moths to reside. Every few months vacuum under infrequently moved furniture.

PROMPTLY ATTEND TO SPILLS AND STAINS

Spills should be blotted up by dabbing, do not vigorously rub as this will spread the stain and may cause fuzzing of the area.

It is best to work from the outside of the stain towards the middle as this will avoid further spreading.

Most importantly, rinse the cleaned area with cold water as soon as possible.

PROFESSIONALLY STEAM CLEAN

It is worth getting your carpet professionally steam cleaned by a reputable operator at least once a year, or as often as required.

This will remove entrapped soil particles and revive the appearance of your carpet.

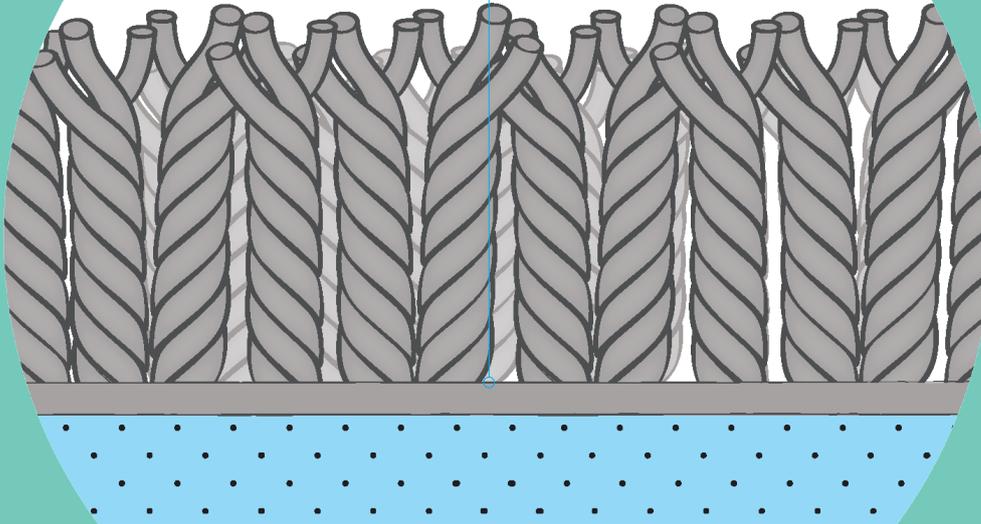




ACTIVE CARE®

Active Care®

Active Care® is a self-renewing, odour destroying treatment within Brease carpet that chemically absorbs and decomposes gases from the source, reducing common odours and improving air quality.



Ultra-Fresh

Scientific evidence has established that the presence of bacteria, mould, mildew and fungi in interior environments can be major contributors to health problems. Brease carpet addresses this by incorporating the proven antimicrobial, Ultra-Fresh into its fibres and underlay.

Ultra-Fresh is scientifically proven to help control dust mites and assist in the prevention of asthma and other allergies triggered by them. It also provides lasting hygienic freshness, effective odour protection and extends the life of Brease carpet.



EasyBac+®

EasyBac+® is a reinforced backing applied to all Brease carpets that is made from fibres that prohibit mould or mildew growth. It also provides excellent insulation, comfort, and noise reduction.



Asthma & Allergy Friendly Carpet



THE TECHNOLOGY BEHIND BREASE CARPETS

An innovation in carpet technology, Brease carpet has been especially developed to be asthma and allergy friendly.

Brease carpet has the added benefits of Ultra-Fresh and EasyBac+® to prevent the growth of bacteria, mould, mildew and fungi.

Thanks to its Active Care® treatment, Brease carpet also has self-renewing odour destroying properties that reduce common odours and improves air quality.

KEY FEATURES



Exclusive to Choices Flooring



Allergy Friendly



Anti Slip



Asthma Friendly



Colour Fastness to Artificial Light



Durable



Easy Cleaning



Eco-Friendly



Family Friendly



Hard Wearing



Low Maintenance



Quiet Underfoot



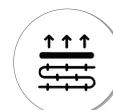
Sensitive Choice



Sound Absorption



Stain Resistance



Underfloor Heating Suitability



BREASE BACUZZI
Colour Featured: Raglan

BACUZZI

Bacuzzi has been designed for the modern home, featuring a unique blend of natural colours and a soft texture.

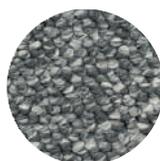
CURRENT COLLECTION



ASCOT



BOLTON



CIVIC



DARLY



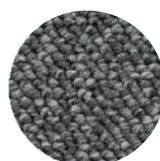
DAWSON



LARRITT



MERCY



PELETT



RAGLAN



WALA



BREASE CALHOUN
Colour Featured: Ridge

CALHOUN

Soft and luxurious featuring the latest in colour trends, Calhoun will enhance any area of your home.

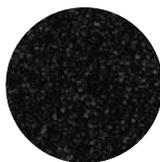
CURRENT COLLECTION



BRANTFORD



COASTER



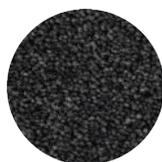
DOWNPOUR



FOCUS



HAMILTON



RIDGE



SONARA



WYNDANCE



BREASE CRESTONE Colour Featured: Childer

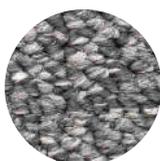
CRESTONE

Enjoy real warmth, softness and timeless elegance in every room with the modernized loop pile range Crestone.

CURRENT COLLECTION



CHILDER



DALLEY



ELSTER



FINDON



HENDRA



MORANG



PRYOR



RIPPON



WALLEN



WIMBA



BREASE DAKALA Colour
Featured: Malone

DAKALA

Ready for all life throws at it, Dakala has been produced with the modern family in mind.

CURRENT COLLECTION



BELASKI



CARMO



COSIO



DION



FONTAINE



GILLION



LONDINO



MALONE



MERNARD



PEPINA



ROKA



TYNES



BREASE EVARO
Colour Featured: Bentley

EVARO

Evvaro is an extremely durable carpet, yet is also soft to touch. Evvaro has a wonderful textured appearance and contemporary design featuring the latest colour trends.

CURRENT COLLECTION



BENTLEY



BINGHAM



CONLIN



COSTNER



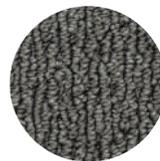
HAUSER



HUSTON



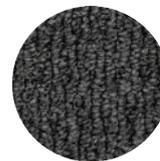
LUCAS



MERRILL

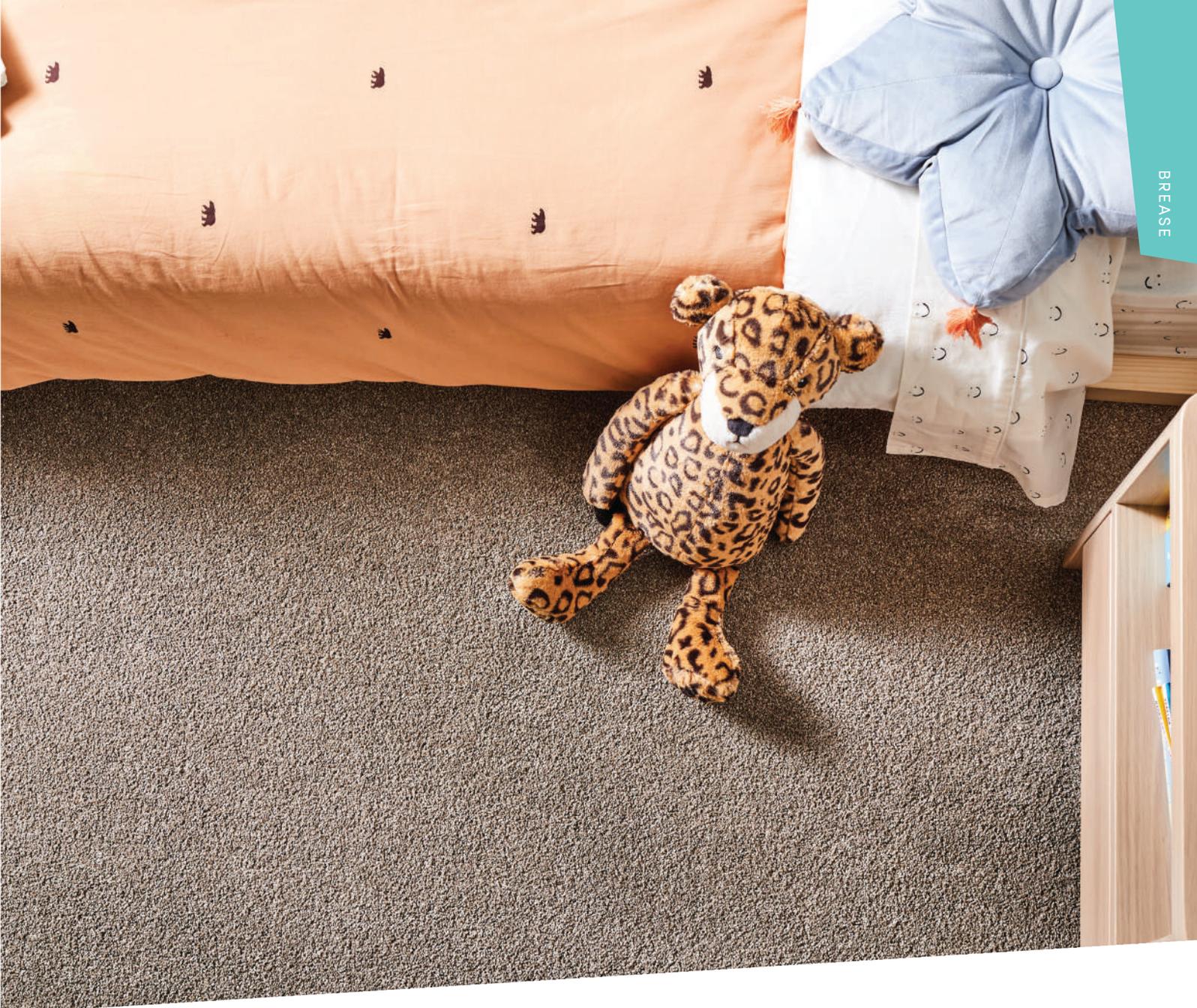


MONIZ



REILLY

Swatch colour and room image can differ due to light conditions. Refer to page 2.



BREASE LANCIA
Colour Featured: Sena

LANCIA

Featuring the latest in fibre technology, Lancia is crafted with a subtle tonal effect is soft underfoot yet still offers exceptional on floor performance.

CURRENT COLLECTION



APACHE



DALE



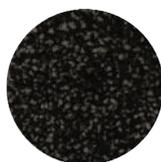
DORAN



GLADE



IVES



KIRBY



NORTON



ROBEY



SENA



YORK



BREASE MARTELLO
Colour Featured: Elamo

MARTELLO

Martello is a high quality carpet that you'll love to live with. Not only is it extremely soft but is perfect for high traffic areas thanks to its built-in durability.

CURRENT COLLECTION



AIRLIE



CHERLEY



CURZON



ELAMO



FANTAIL



JOFFRE



SILVERLEAF



TORVILLE



TURNER



VUE



BREASE MIRADOR Co-
lour Featured: Bantry

MIRADOR

Mirador features a wonderful twist design in the latest designer colours.

CURRENT COLLECTION



BACTON



BANTRY



CAMLEY



DAPLYN



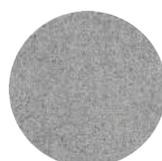
FIFE



GORDON



MERCIER



ORSMAN



PATEL



PORTIA



ROMER



TENISON



BREASE NORDLING
Colour Featured: Ryder

NORDLING

Featuring the latest in yarn technology and colour trends, Nordling will enhance any area of your home.

BREASE NORDLING
Colour Featured: Grove

CURRENT COLLECTION



CARADON



DANDY



ELK



GLEBE



GROVE



JACKSON



LODGE



NITON



RYDER



TEMPLE



BREASE SHALAMAR
Colour Featured: Romer

SHALAMAR

Shalamar is soft, stylish and sophisticated featuring the latest in designer colours.

CURRENT COLLECTION



BENHILL



DUCAL



FLORIO



GILIES



HARPEN



MEMEL



MODERN



PENLEY



ROMER



BREASE TESCONI
Colour Featured: Nordett

TESCONI

BREASE TESCONI
Colour Featured: Trojan

Tesconi is soft, stylish and sophisticated featuring the latest in designer colours.

CURRENT COLLECTION



ALLOY



BURR



COMET



GIBBS



HARROP



HOPLA



KENDALL



NORDETT



TROJAN



UNSWORTH



IF YOUR BREASE CARPET FAILS TO PERFORM...

Your selected BREASE carpet is covered by one or more warranties as stated in the warranty information. For more information on the applicable warranties or guarantees on your selected carpet, please check with your local Choices Flooring consultant, or for more information visit the warranty section of the product on www.choicesflooring.com



VIEW WARRANTY
BROCHURE ONLINE

*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You're also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (March 2025).

PILE REVERSAL / WATERMARKING

Watermarking, shading, pooling and pile reversal all refer to various types of pile distortion. If you are considering a carpet for your home, please be aware that shade variations may occur. Caused by relatively slight changes in pile from foot traffic, vacuuming, general use and the sides of fibers reflect more light than their tips, pile laying away from the observer appears lighter, while pile laying toward the observer appears darker. Areas that appear dark when viewed from one direction appear light when viewed from the opposite direction, and vice versa. These changes in pile lay are temporary and usually can be removed easily by vacuuming or brushing the pile.



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